

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants:	Seth Haberman et al.	Examiner:	Igor N. Borissov
Application No.:	09/545,524	Confirmation No.:	9763
Filing Date:	April 7, 2000	Art Unit:	3639
For:	TEMPLATE CREATION AND EDITING FOR A MESSAGE CAMPAIGN		

Mail Stop RCE  
Hon. Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REPLY TO OFFICE ACTION**

Dear Sir,

Responsive to the Office Action dated September 24, 2007, applicants hereby amend the above-identified patent application as follows:

**Amendments of the Claims** are reflected in the listing of claims that begins on page 2 of this Reply.

**Remarks** begin on page 7 of this Reply.